

PRESS RELEASE

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9th Asia Trusted Life Agents & Advisers Awards celebrates 17 winners



One of the most important events in the calendar of insurance agents and advisers in Asia Pacific - The 9th Trusted Life Agents & Advisers Awards (ATLAA) - concluded earlier this evening, celebrating 17 winners recognised for their outstanding contributions and performance.

The tightly-fought Insurance Company of the Year Award ended in a tie – with Tata AIA Life Insurance and AIA Singapore emerging as joint winners.

Held in Singapore, the ATLAA gala evening was a veritable Who's Who of the most successful agents and advisers in the region. The winners were chosen from 51 finalists shortlisted from over 200 nominations from 11 markets and 19 different companies across Asia.

A distinguished judging panel, made up of 14 CEOs, senior executives, heads of associations and industry experts, participated in a rigorous and transparent two-stage judging process with KPMG as scrutineer.

In the first stage, remote judging was conducted to select the finalists. In the second stage, judges gathered to deliberate and to pick the winners through a secret ballot via a virtual meeting.

The winners, representing Hong Kong, Malaysia, Singapore, Sri Lanka, Taiwan and Thailand, are as follows:

Rookie Insurance Agent of the Year

Ho Jie-Yu, Allianz Taiwan Life Insurance Co Ltd

Insurance Agent of the Year

Jaslyn Ng, Prudential Assurance Company Singapore

Financial Adviser of the Year

Korntinun Damrongwetwanit, Muang Thai Life Assurance Public Company Limited

Rookie Insurance Agency Leader of the Year

Thaninnat Anantajariyapot, Allianz Ayudhya Assurance Thailand

Insurance Agency Leader of the Year

Hassan Bin Muhamad, AIA Malaysia

Digital Agent/Agency Leader of the Year

Wong Ying Cissy, AIA Hong Kong

Inspirational Agent/Leader of the Year

Kent Law Wing Kin, Sun Life Hong Kong

Digital Transformation of the Year

AIA Malaysia

Health Insurance Agent of the Year

Lee Yueh-Ti, Nan Shan Life Insurance Co., Ltd

Employee Benefits Consultant of the Year

Wesley Ko, AIA Hong Kong

Employee Benefits Provider of the Year

AIA Hong Kong

Bank Partner of the Year

National Development Bank PLC

Young Executive of the Year

Huang Po-Hsun, Cathay Life Insurance

Executive Champion of the Year

Sara Lamsam, Muang Thai Life Assurance Public Company Limited

Insurance Company of the Year

AIA Singapore, Tata AIA Life Insurance Company

Lifetime Achievement Award

Tong Po Po Ivy, AIA Hong Kong

For more information on the awards, please contact jennifer@asiainsurancereview.com or visit the [ATLAA website](#).



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